

16, June 2011

SESSION Creative Regions

Thursday June 16, 2011

13:30-15:00

Creative Environments

38 **Regional Influences on the Emergence of Family and Non-Family Businesses**

Miriam Bird and Karl Wennberg

Stockholm School of Economics

199 **Regional innovation and development: A latent growth model of regional innovation determinants**

Daniel Örtqvist¹, Maria Magdalena Holmgren¹, Norris Krueger²

¹Luleå University of Technology, SWEDEN, ²Entrepreneurship Northwest, USA

309 **Entrepreneurship and Regional Development: A literature review and synthesis of an interdisciplinary field of research**

Sabine Müller

Aarhus University

596 **Entrepreneurship in a creative environment- a case study in the biotechnology industry in the context of a public-private research institution in the Basque Country**

Kristina Zabala and Arantza Zubiaurre

Teacher

SESSION Creative Clusters

Thursday June 16, 2011

13:30-15:00

Creative Environments

122 **Selection strategy, assistance and performance of incubation structures: a French study**

Benjamin VEDEL¹, Eric STEPHANY², Ines GABARRET²

¹GSCM - Montpellier Business School, ²Montpellier University

311 **To get them on board – The role of communication for attracting stakeholders to incubator businesses**

Anders Billstrom, Pia Ulvenblad, Joakim Winborg, Åsa Lindholm Dahlstrand

Halmstad University

364 **Towards a typology of incubators based on HRM**

Chaffik Bakkali, Karim Messeghem, Sylvie Sammut

University of Montpellier - France

SESSION Creative Regions

Thursday June 16, 2011

15:30-17:00

Creative Environments

361 When critical mass can become a mess: A contingency model of regional innovation dynamics

Daniel Örtqvist and Håkan Ylinenpää

Luleå University of Technology/CiiR

454 Region specific conditions for start-up activity- the case of Switzerland

Kerstin Wagner¹, Katharina Becker¹, Franz Kronthaler²

¹Swiss Institute for Entrepreneurship, HTW Chur, ²Research Institute for Economic Policy, HTW Chur

520 Small Firm Innovation in Non-Clustered regions: Comparing High and Low Agglomeration Regions

Yazid Abdullahi Abubakar and Jay Mitra

University of Essex, UK

SESSION

Thursday June 16, 2011

15:30-17:00

Creative Environments

558 Fair copy? Lobbying to stop the transfer of technology.

Stuart Macdonald

University of Sheffield

139 Using Think Aloud Protocols in Research on Academic Entrepreneurs

Martin Hannibal

University of Southern Denmark, Dep. of Marketing & Management

153 A Multi-Country Strategic Alignment Study: Are SME Leaders' Decisions Aligned with their Country's Innovation Environment?

Philip Olson¹, Tim Mazzaro², Thierry Volery³, Delwyn Clark⁴, Newell (Sandy) Gough⁵

¹University of Idaho, ²University of Western Australia, ³University of St Gallen, ⁴University of Waikato, ⁵Boise State University

SESSION Creative Universities

Thursday June 16, 2011

17:15-18:45

Creative Environments

419 FORMULATING THE DIFFERENCES BETWEEN ENTREPRENEURIAL UNIVERSITIES: A PERFORMANCE BASED TAXONOMIC APPROACH

Moroz Peter

University of Regina

523 "Stay Hungry, Stay Foolish" – The Part of Emotion in Entrepreneurship Education

Jacqueline Fendt

ESCP Europe Business School & Ecole Polytechnique CRG CNRS

701 University spin-offs - Still small after all these years

Lars Bengtsson

Blekinge Tekniska Högskola

SESSION Creative Personalities

Thursday June 16, 2011

17:15-18:45

Creative Environments

27 Determinants of Entrepreneurial Intention and Behaviour of Different Age Groups: A Life Span Cognitive Behavioural Analysis

Mohammed Shamsul Karim

Aston Business School, Aston University

52 Born lucky? A study of the birthdates and ages of paradigm-shifting entrepreneurs

Julian Lange, Edward Marram, Ian Murphy, Joel Marquis, William Bygrave

Babson College

82 Why are some people behaving or acting entrepreneurially more than others? - Business opportunities in more sense than one

Björn Bjerke and Mathias Karlsson

Linnaeus University, Sweden

SESSION Creative Processes

Thursday June 16, 2011

17:15-18:45

Creative Environments

- 334 **Searching for Opportunities and Opportunity discovery : an extension of Bhav's (1994)Work.**
Amine CHELLY
EDC Paris
- 388 **A long-term perspective on business mortality: the case of Sweden during the 20th century**
Karl Gratzler and Marcus Box
Center for Entrepreneurship, School of Business, Södertörn University
- 630 **Bridging the global and the local? MNEs, labor market mobility and localized learning**
Bernd Ebersberger¹, Sverre J. Herstad², Olavi Lehtoranta³
¹Management Center Innsbruck, Austria, ²NIFU STEP, Norway, ³VTT, Finland
-

Friday, June 17

SESSION Creative Personalities

Friday June 17, 2011

11:00-12:30

Creative Environments

261 Educational and Occupational Biographies of Company's Founders – An Analysis of Personal Longitudinal Data with GSOEP

Anna Heimann and Silke Tegtmeier

Leuphana University Lüneburg, Germany

715 Motivational Patterns of Biomedical Entrepreneurs

Kelly Shaver¹, Amy Davis¹, Mark Kindy², Carrie Messal¹

¹College of Charleston, ²Medical University of South Carolina

718 One Style Fits All? Integrating Achievement Motives in the Transformational Leadership-Dependency-Creativity Linkage

Tobias Kollmann, Christoph Stöckmann, Patrick Krell

University of Duisburg-Essen

SESSION Creative Actors

Friday June 17, 2011

11:00-12:30

Creative Environments

166 BOARDS' ADVISORY ROLE IN STRATEGIC SME NETWORKS

Sara Thorgren¹, Joakim Wincent¹, Sergey Anokhin²

¹Luleå University of Technology, ²Kent State University

254 Small Firms and Advisory Services – Analysis of SME-Auditor Relationships in Different Regions

Tobias Svanström¹ and Håkan Boter²

¹Norwegian School of Management, ²Umeå School of Business

293 An Ear to the Ground: The Role of the Voice-of-the-Consumer in Firm Survival for Startups

Paula Englis¹, Basil Englis¹, Tiago Ratinho², Aard Groen²

¹Berry College and Nikos, University of Twente, ²Nikos, University of Twente

SESSION Creative Systems

Friday June 17, 2011

11:00-12:30

Creative Environments

226 The role of gourmet restaurants for culinary innovations and development of small-scale food firms

Sara Johansson¹ and Lars Pettersson²

¹JIBS, Jönköping University and CESIS, Royal Institute of Technology, and Swedish Board of Agriculture, ²Swedish Board of Agriculture and JIBS, Jönköping University

326 Business R&D and Path Dependence: explaining Finland and Sweden's Performance, 1981-present

Niall G MacKenzie

University of Wales

466 Organization's Perceptions of Regional Infrastructure Investments: The Role of Local Embeddedness

Jessica Eriksson

Umeå University

SESSION Creative Universities

Friday June 17, 2011

13:30-15:00

Creative Environments

225 Crossing an Imaginary Crevasse - How do Academic Founders Make Sense of Their Business Project?

Martin Hannibal

University of Southern Denmark, Dep. of Marketing & Management

400 "Entrepreneurial Technology Scouting" as a new theory driven method in generating higher levels of spin-off activities at universities

Sean Patrick Sassmannshausen

Schumpeter School of Business and Economics, University of Wuppertal, Germany

407 Take 'em in: Embedded Business Support to overcome critical junctures in academic spin-off teams

Holger Loebel, Mario Geißler, Sandra Kaminski, Cornelia Zanger

Chemnitz University of Technology

SESSION Creative Policy

Friday June 17, 2011

13:30-15:00

Creative Environments

- 101 **Public funded training in micro firms – investment in regional development or a waste of taxpayers' money? A study with the micro service firms in focus**

Carina Holmgren¹, Anders Lundström², Carolina Björklund³

¹Phd student, ²Professor, ³Project leader

- 314 **Saving Tax Payers Money: Selecting Start-up Support Projects Based on the Market Failure Theory**

Franziska Günzel and Thorsten Staak

Otto von Guericke University Magdeburg

- 471 **knowledge spillovers promoted by Knowledge Intensive Business Services: An Empirical Study**

CRISTINA FERNANDES¹, JOAO FERREIRA², CARLA MARQUES³

¹Instituto Superior de Linguas e Adeministração de Leiria (ISLA) and NECE - University of Beira Interior, ²university of beira interior, ³university of tras os montes e alto douro

- 677 **What can be learned from cluster evaluation for future cluster policy? Findings from a meta-analysis of studies evaluating (industrial) cluster effects**

Stephanie Lehmann

University of Göttingen / ifh Göttingen (Economic Institut for SMEs and handcraft)

SESSION Creative Clusters/ Incubators

Friday June 17, 2011

13:30-15:00

Creative Environments

- 402 **A Model of Entrepreneurial Performance in Clusters : Lessons from French Competitiveness Clusters**

ERIC LAVIOLETTE, MARIA BONNAFOUS-BOUCHER, CATHERINE DE GERY

ADVANCIA-NEGOCIA

- 710 **The factors of SME cluster developments in a developing country; the case of Indonesian clusters**

Mukhammad K. Maward¹, Ty Choi², Nelson Perera²

¹Brawijaya University, Malang-Indonesia, ²Sydney Business School, University of Wollongong, Australia

SESSION Creative Regions and Creative Cities

Friday June 17, 2011

15:30-17:00

Creative Environments

- Implementation of a learning region to sustain innovation and entrepreneurship.**
741 *Giuseppe Zollo¹, Luca Iandoli¹, Edoardo Imperiale², Cristina Ponsiglione¹, Giuseppe Autorino², Erika De Crescenzo²*
¹Dept. of Ingegneria Economico-Gestionale, Engineering School, University of Napoli Federico II, Napoli, Italy, ²Città della Scienza S.p.A., Napoli, Italy
- Industry Type and Business Size on Economic Growth: Comparing Australia's Regional and Metropolitan Areas**
527 *Karim Mardaneh*
University of Ballarat-Australia
- ENTREPRENEURSHIP AND CITIES: CHALLENGES FOR POST-COMMUNIST WORLD**
74 *Maksim Belitski¹ and Julia Korosteleva²*
¹Research Fellow, ²Lecturer in Entrepreneurship
- Decision to buy business in urban entrepreneurship: a process perspective and contextual influence**
338 *Edwin Lee¹, Theresa Lau², Chan K.F.²*
¹HKBI, ²Hong Kong Polytechnic University
-

SESSION Creative Rural Regions

Friday June 17, 2011

15:30-17:00

Creative Environments

- Destination 2011 - How Did They Get There? A study of entrepreneurial infrastructure developments within the sparsely populated region of Jämtland, Sweden**
499 *Andrew Arbuthnott and Mattias Jacobsson*
Umeå School of Business, Umeå University
- Innovation Behaviour of High Impact Firms in Rural Regions**
215 *Andy Ziltener and Michael Forster*
SIFE
- Rural entrepreneurship: Between place and space**
220 *Steffen Korsgaard¹, Hanne Tanvig², Sabine Müller¹*
¹Aarhus University, ²University of Copenhagen
-

SESSION Creative Environments

Friday June 17, 2011

15:30-17:00

Creative Environments

768 **Work-life balance in small business: The impact of firm and family milestones**

Amanda Williamson, Kate Lewis, Claire Massey

Massey University

99 **Further Creation of Know how in the Opportunity Recognition Process**

Silke Tegtmeier

Leuphana University of Lueneburg

157 **The Performance Implications of a Positional Advantage in Agricultural SMEs**

Eric Micheels¹ and Hamish Gow²

¹University of Illinois, ²Massey University

MIXED SESSION

Friday June 17, 2011

17:15-18:45

112 **Government-Sponsored Intermediaries and Joint Product Development: Evidence from Three Methods in Japan**

Nobuhiro Takahashi

Osaka City University

230 **Innovation Incubators – a return to the past?**

TOR A JOHANNESSEN

Norwegian School of Economics and Business Administration

211 **The Study of the Relationship between the Growth of Entrepreneurs and Entrepreneurial Environment**

Feicheng Lu

ICSB-China

315 **Regional Development under Consideration of Companies' Location Planning Decisions**

Christopher Stehr¹ and Melanie Hiller²

¹German Graduate School of Management and Law gGmbH, Germany, ²University of Ulm, Germany

MIXED SESSION

Friday June 17, 2011

17:15-18:45

401 **The vitality of social service enterprises**

Tiina Tarvainen

University of Eastern Finland

349 **Learning and bonding: An examination of alumni network ventures**

Anders Broström¹ and Apostolos Baltzopoulos²

¹KTH/CESIS, ²Nordregio

28 **Addressing Issues of Job Quality in Small Enterprises**

Gopal Joshi

International Labour Organization

411 **Conceptual framework for domain knowledge management in networked SMEs**

Thang Le Dinh and Éliane Moreau

Université du Québec à Trois-Rivières, Canada

SPECIAL SESSION: Four Studies on GEM Data

Friday June 17, 2011

17:15-18:45

810 **Entrepreneurial intention promoted by perceived capabilities, risk propensity and opportunity awareness: A global study**

Mahdi Ebrahim and Thomas Schøtt

GEM

812 **National Entrepreneurial Activity Affected by Framework Conditions: a Global Study based on GEM data**

Ali Akhavan, Thomas Schott, Mostafa Razavi

GEM

813 **Entrepreneurs' Innovation and Confidence in Innovation**

Nastooch Nochian and Mohammad Reza Zali

GEM

814 **Entrepreneurs' education and training enhancing competencies and performance: A global study**

Thomas Schøtt and Mahdokht Sedaghat

GEM