

# Thursday June, 16

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## SESSION Public Sector

13:30-15:00

Gender and Entrepreneurship

159 **Women's enterprise – a boost or a detriment to the Scandinavian welfare system?**

*Helene Ahl*

School of Education and Communication, Jönköping University

98 **Entrepreneurship within social and health care - a question of identity, gender and profession.**

*Anne Kovalainen<sup>1</sup> and Johanna Österberg-Högstedt<sup>2</sup>*

<sup>1</sup>University of Turku, Turku School of Economics, <sup>2</sup>Hanken School of Economics

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## SESSION Family Business

13:30-15:00

Gender and Entrepreneurship

**SUCCESSION SUCCESS IN WOMAN-LED FAMILY FIRMS: A THEORETICAL PERSPECTIVE**

103 *George S. Vozikis<sup>1</sup>, Mark Weaver<sup>2</sup>, Patrick H. Dickson<sup>3</sup>, Brian Gibson<sup>4</sup>*

<sup>1</sup>California State University, Fresno, <sup>2</sup>University of South Alabama, <sup>3</sup>Wake Forest University,

<sup>4</sup>University of Newcastle, Australia

268 **Future proof: Female entrepreneurs in the Turkish Cypriot Family Business If you put your mind to it, you can accomplish anything.**

*Karen Howells*

European University of Lefke

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## SESSION Gender Labelling

15:30-17:00

Gender and Entrepreneurship

206 **Influences of Gender Labelling of Entrepreneurship on the Entrepreneurial Career Aspirations of Educated Women in Bangladesh – A Comparative Study of Employed Women and Housewives**

*Afreen Huq*

RMIT University, Australia

664 **ENTREPRENEURSHIP, MALE-FEMALE DICHOTOMY: EVIDENCE FROM NIGERIA**

*ABIOLA IDOWU*

LADOKE AKINTOLA UNIVERSITY OF TECHNOLOGY, OGBOMOSO. OYO STATE, NIGERIA.

625 **LEAVING THE NUMBERS BEHIND: QUALITATIVE GROWTH, BUSINESS PLATFORMS AND MOTIVATION OF WOMEN ENTREPRENEURS**

*Cecilia Dalborg<sup>1</sup>, Yvonne von Friedrichs<sup>1</sup>, Joakim Wincent<sup>2</sup>*

<sup>1</sup>Mid Sweden University, <sup>2</sup>Luleå University of Technology

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## **SESSION Public Sector**

15:30-17:00

Gender and Entrepreneurship

257 **The economical prerequisites for female business owners within the veterinary sector**

*Jenny Appelkvist*

Linköping university

258 **Where does women's entrepreneurship increase in the wake of Public Sectors' transformation?**

*Birgitta Sköld*

Linköping University

429 **Gender and entrepreneurship in the horse-related industry**

*Lena Forsberg, Mats Westerberg, Lena Abrahamsson*

Luleå University of Technology

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## **SESSION Family Business**

15:30-17:00

Gender and Entrepreneurship

351 **Founding Team Gender Structure and the Effects of Spouse Teams on New Venture Performance in Sweden**

*Marcus Box and Tommy Larsson Segerlind*

Center for Entrepreneurship, School of Business, Södertörn University

746 **The Role of Gender in Family Firm Succession**

*SALMA FATTOUM<sup>1</sup> and JANICE BYRNE<sup>2</sup>*

<sup>1</sup>INSEEC BUSINESS SCHOOL, <sup>2</sup>EM LYON

721 **GENDER IN FAMILY BUSINESS; WOMEN ENTREPRENEURES PERCEPTIONS OF MONEY IN DAR ES SALAAM**

*FAUZIA MOHAMED*

OPEN UNIVERSITY OF TANZANIA

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## **SESSION Policy and Support Measures**

17:15-18:45

Gender and Entrepreneurship

32 **Assessing Business Enabling Environments: How Gender changes the Equation**

*Julie Weeks*

Womenable

50 **Psychographic segmentation of women-focused SME advisory service clients and the implications for policy and programming**

*Barbara Orser*

University of Ottawa

102 **Acquisition of external capital at start-up stage: Differences between female and male owned firms**

Darush Yazdanfar<sup>1</sup> and Sara Jahandar<sup>2</sup>

<sup>1</sup>Mid Sweden University, <sup>2</sup>Nottingham Business School

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## **SESSION Processes, Phases and Life**

17:15-18:45

Gender and Entrepreneurship

33 **The Entrepreneurial life course**

*Karl Wennberg*

Stockholm School of Economics

191 **Drivers of Female Entrepreneurial Activity Across Countries: Choice or Barriers?**

*Peter van der Zwan<sup>1</sup>, Ingrid Verheul<sup>2</sup>, Roy Thurik<sup>1</sup>*

<sup>1</sup>Erasmus School of Economics, <sup>2</sup>Rotterdam School of Management

201 **Education as Determinant of Motivation and Performance of Women –Owned Small firms. Evidence from Poland**

*Hanna Mizgajska*

University of Economics in Poznan

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# Friday June, 17

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## SESSION Processes, Phases and Life

11:00-12:30

Gender and Entrepreneurship

**601 Wind Beneath My Wings: Factors Affecting the Transformation of Women-Founded Businesses into Gazelles**

*Susan Clark Muntean*  
Ball State University

**646 Networking female entrepreneurs - a fruitful base for business growth?**

*Maria Bogren<sup>1</sup>, Yvonne von Friedrichs<sup>1</sup>, Oystein Rennemo<sup>2</sup>, Oystein Widding<sup>3</sup>*

<sup>1</sup>Mid Sweden University, <sup>2</sup>North Trondelag University College, <sup>3</sup>Norwegian University of Science and Technology

**763 Explaining Business Formalization Processes With a Gender Perspective**

*Donath Olomi, Mariam Nchimbi, Justina Utouh*  
University of Dar-es-Salaam Business School

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## SESSION Development Studies

11:00-12:30

Gender and Entrepreneurship

**582 Gender Implications of the Global Financial Crisis; A Focus on Uganda**

*Daisy Owomugasho Ndikuno*  
Create Impact Alliance

**720 Fostering Women Entrepreneurship as Panacea to Poverty Reduction in Developing Economy**

*Akpoyomare Oghojafor<sup>1</sup>, Olufemi Olayemi<sup>1</sup>, Damilola Agbalajobi<sup>2</sup>*

<sup>1</sup>University of Lagos, <sup>2</sup>Redeemer's University

**744 'Working Talents': Religion, Gender and Entrepreneurship In Zimbabwe**

*Sunungurai Dominica Chingarande*  
University of Zimbabwe

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## **SESSION Gender Labelling**

13:30-15:00

Gender and Entrepreneurship

- 348 **WOMEN ENTREPRENEURSHIP: A RE-STRUCTURING AND RE-EVALUATION OF THE ENVIRONMENT INSTEAD OF LASTING DEFICIT ASSUMPTIONS**

*Melanie Roski, Brigitte Halbfas, Christine Volkmann*

University of Wuppertal

- 387 **To play or not to play: that is the question. Gender perspectives on entrepreneurship and innovation**

*Karin Berglund<sup>1</sup> and Malin Tillmar<sup>2</sup>*

<sup>1</sup>Mälardalen University, <sup>2</sup>Linköpings University

- 279 **Stereotype threat, stereotype lift, role models and entrepreneurship. Do gender stereotypes influence students' entrepreneurial intentions?**

*Sylvain MAX<sup>1</sup> and Valérie BALLEREAU<sup>2</sup>*

<sup>1</sup>Burgundy School of Business & University of Grenoble, <sup>2</sup>Burgundy School of Business

- 179 **The Emperor's new Clothes: Rendering a Feminist Theory of Entrepreneurship Visible**

*Helle Neergaard<sup>1</sup>, Signe Hedebo Frederiksen<sup>1</sup>, Susan Marlow<sup>2</sup>*

<sup>1</sup>Aarhus University, <sup>2</sup>de Montford University

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## **SESSION Policy and Support Measures**

13:30-15:00

Gender and Entrepreneurship

- 722 **Gender and Growth Aspirations in Small Business Growth**

*Hawa Tundui*

Mzumbe University

- 758 **BUSINESSWOMEN DISCUSSING GROWTH – WHAT ARE THEY TALKING ABOUT?**

*Cecilia Dalborg<sup>1</sup>, Yvonne von Friedrichs<sup>1</sup>, Britt Paula Mørkved<sup>2</sup>, Margrete Haugum<sup>3</sup>*

<sup>1</sup>Mid Sweden University, <sup>2</sup>The Nord-Trøndelag University College, <sup>3</sup>Trøndelag R&D Institute

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## **SESSION Development Studies**

15:30-17:00

Gender and Entrepreneurship

478 **ENTREPRENEURSHIP DEVELOPMENT PROGRAM FOR AFRO-COLOMBIAN WOMEN DISPLACED BY POLITICAL AND ECONOMICAL VIOLENCE**

*Rodrigo Varela and Ana Carolina Martinez*

Universidad Icesi

648 **ENTREPRENEURSHIP DEVELOPMENT, BUSINESS OWNERSHIP AND WOMEN EMPOWERMENT IN NIGERIA**

*Foluke Ademokun and Olumide Ajayi*

Africa Leadership Forum

83 **Gendered conceptions of Ghanaian entrepreneurship – An Explorative Study of Institutional and Structural Barriers**

*Jocelyn Sackey, Ylva Fältholm, Håkan Ylinenpää*

Luleå University of Technology

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## **SESSION Academic Entrepreneurship**

15:30-17:00

Gender and Entrepreneurship

142 **Women Business Ventures in Swedish University Incubators: Gender and the commercialization of university research**

*Åsa Lindholm Dahlstrand and Diamanto Politis*

CIEL, Halmstad University

232 **An explanation of academic women's entrepreneurship through multilevel institutional interactions**

*María del Mar Fuentes-Fuentes<sup>1</sup>, Sarah Y. Cooper<sup>2</sup>, Ana María Bojica<sup>1</sup>*

<sup>1</sup>University of Granada, <sup>2</sup>University of Edinburgh

417 **From business opportunity to action: What lies in between?**

*Mario Geissler, Steffen Jahn, Holger Loebel, Cornelia Zanger*

Chemnitz University of Technology

613 **Gender, a Challenge in Regional Entrepreneurship Policy – a Northern example**

*Anna Kremel*

Mälardalens högskola

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**SESSION Development Studies**

17:15-18:45

Gender and Entrepreneurship

- 395 **Towards Understanding Women Entrepreneurship in MENA Countries Across country comparison of Female Entrepreneurship**

*Hala Hattab*

The British University In Egypt

- 25 **Entrepreneurship Development Process Among Women : A Critical Study**

*Rashmi Singh*

Indian Agricultural Research Institute, New Delhi-India.

- 97 **Interpretations of entrepreneurial success factors by female entrepreneurs and executives in a catch-up economy**

*Tiit Elenurm and Evelin Vaino*

Estonian Business School

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**SESSION**

17:15-18:45

Gender and Entrepreneurship

- 460 **GENDER AND ENTREPRENEURIAL LEARNING: WHAT DOES LITERATURE TELLS US?**

*Ayesha Abrar, Asma Rauf, Madiha Gohar*

Essex Business School, University of Essex

- 650 **Feminine entrepreneurship in Switzerland**

*Mathias Rossi<sup>1</sup>, Silna Borter<sup>2</sup>, Marie Sansonnens<sup>2</sup>*

<sup>1</sup>School of Business Administration (HEG-FR), <sup>2</sup>School of Business and Engineering Vaud (HEIG-VD)

- 114 **A gender perspective on career preferences and entrepreneurial self-efficacy**

*Boris Urban*

University of Witwatersrand

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# Saturday June, 18

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## SESSION Academic Entrepreneurship

09:00-10:30

Gender and Entrepreneurship

- 288 **The role of female academic entrepreneurs in the acquisition of the resources and capabilities required for the success of university spin-offs**  
*María del Mar Fuentes-Fuentes<sup>1</sup>, Matilde Ruiz-Arroyo<sup>1</sup>, Ana María Bojica<sup>1</sup>, Friederike Welter<sup>2</sup>*  
<sup>1</sup>University of Granada, <sup>2</sup>Jönköping University
- 637 **Gender, Management Education and Academic Entrepreneurship**  
*Bernd Ebersberger and Christine Pirhofer*  
MCI Management Center Innsbruck
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## SESSION Policy and Support Measures

09:00-10:30

Gender and Entrepreneurship

- 260 **World-Class Entrepreneurship- and Innovation Programmes in Sweden - Focus on Gender Perceptions**  
*Marita Blomkvist, Pia Ulvenblad, Agneta Hansson*  
Halmstad University
- 278 **Ethnic entrepreneurship in reverse in the UK: Is there gender bias in access to finance for South Asian women entrepreneurs?**  
*Javed Hussain<sup>1</sup>, Harry Matlay<sup>1</sup>, Jonathan M. Scott<sup>2</sup>, Geoff Whittam<sup>3</sup>*  
<sup>1</sup>Birmingham City University, <sup>2</sup>Teesside University, <sup>3</sup>university of West of Scotland
- 415 **Alternative strategies for promoting gender mainstreaming in the area of Entrepreneurship**  
*Hanna Westberg*  
Triple Steelix